THE EPOCH TIMES

TRUTH and **TRADITION**

COCO D

A MESSAGE FROM OUR EDITOR-IN-CHIEF

Dear Epoch VIP,

s editor-in-chief of The Epoch Times, I'd like to thank you—and congratulate you—on becoming one of our readers. Truth and tradition is our motto, and I'm excited for the opportunity to show you just how much that motto truly inspires our work.

Professionally, I'm a journalist before anything else. I chose to be a journalist because I wanted to deliver the truth to the public. I believe that presenting the facts of the situation, and nothing but the facts, is an art. It's not only an art of language, but an art of separating your own biases from reality and of recognizing what your own notions may prevent you from seeing.

Everyone is held to this same standard in our newsroom: to make a claim, they have to be able to prove it to everybody else, using facts. Nobody is given trust for free; it is something every reporter must earn from their readers (and their editors!) in every article they write.

This has made for many late nights and spirited discussions in the office, but we do it all for one thing: to provide you with the best quality information. That's what the word journalism has always meant to me, and I've been exceptionally fortunate to be in a position where I can dedicate myself wholly to this traditional form of journalism.

Now that this paper is in your hands, I truly hope you'll have the opportunity to sit down somewhere comfortable and read it cover-to-cover.

Every week, we hope to become even more accurate in our reporting, even more conscientious in our editing, and even more delightful in our language, so that what you're holding is the latest and greatest of what we have to offer in our abilities. Next week, we hope to be even better.

And of course, we always welcome your feedback. Feel free to give our customer service hotline a call, send us an email, or even write to our editorial team. Each one of us here aspires to master our craft–and we're all seeking to improve however we can, with your help.

We hope you find this special edition informative and consider subscribing to our newspaper.

In Truth and Tradition,

Jasper Fakkert *Editor-in-chief* The Epoch Times