

# A Reporter of the People, for the People

Dear Epoch VIP,

Welcome, and thank you for being one of our readers!

As a senior reporter, I'm always happy to hear that there are people out there who appreciate our work—especially since I believe that The Epoch Times is truly a media organization that takes a lot of risk in the pursuit of truth.

In my role, I strive to remain responsible to the basic ethics of journalism; it's my pledge to you. As a reporter, I am honored to spend time on the ground in the most fascinating places with the most fascinating of people, all for the purpose of getting as close to the heart of a story as I can.

This quest for the truth has taken me to all four corners of the United States, and beyond—from the migrant caravans coming up to the southern border to the homes of families beleaguered by the opioid crisis. More recently, I've listened to the stories of small-business owners who are battling the side-effects of the American lockdown, their futures unclear at best.

What impresses me most is the remarkable strength of these men and women. Though many of them are ordinary people leading ordinary lives, they're taking on foes far greater than themselves. Whether it's a deadly chemical dependency or economic restrictions that could reduce a life's work to dust, these people fight on, dauntless and determined.

News of a country typically follows its politicians, the so-called "movers and shakers" of the world, but I am

exceptionally fortunate in that I also get to portray people from all walks of life in my reporting. I get to give them their rightful, undoctored place in public discourse.

You might have heard us use the term "traditional American journalism" as a tagline, and this is what it means to me—that a country made up of both elites and the common people should have a media that speaks to the interests of both, not just one or the other.

My goal as a reporter of The Epoch Times is that regular Americans can pick up our paper and find the issues that they care about most in our articles. I want people to open our paper and see the strength and resilience that many other people just like them have exhibited in today's changing times. I want them to know they're not alone.

Of course, articles like this don't have a famous name attached to draw clicks or a popular Twitter account linked to draw retweets. But in spite of that—because of that—it's all the more reason that this is the type of journalism that we must do, to ensure that the voice of the ordinary citizen shall not perish from American public discourse.

I hope you find The Epoch Times relevant, accessible, and inspiring; I hope you find our reporting factual and authentic. And most of all, **I hope you feel that this paper is written just for you, because that is what we strive for in the newsroom each and every day.**

*In Truth and Tradition,*

Charlotte Cuthbertson  
The Epoch Times

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Cuthbertson**  
Senior Reporter

