



# *A media that puts you first*

**H**ello, Epoch VIP—and welcome to this week's issue of The Epoch Times!

We're incredibly grateful that you're holding this paper in your hands right now. In fact, that's the moment most of us look forward to each week, whether we're in the field reporting on the latest news or in the bullpen rushing late-night proofs to the presses.

All of our work is done with this fact in mind—the fact that every week, a reader like you will pick up our paper and look both to be informed by the truth and inspired by tradition. It's a fact that lets us take pride in the work we do, and also a fact that motivates us to push ourselves a little harder every day.

If this is your first time getting our paper in

the mail, that's wonderful! As this will be the baseline for you to evaluate us by, we hope you can take a good look. From here on out, the hope is that you'll find us becoming a better read with each week.

To that end, consider us always at your service. As an independent media, we're not backed by any corporation or multimillion-dollar holding company, so you—our readers—are truly the people to whom we answer. We're honored to have so many Americans depending on us as an honest window to the world, and it's a duty we don't take lightly.

Feel free to contact us for anything from issues with your subscription to a suggestion for a new column. Let our editors know if anything can be even more accurate. Use our social media to post new ideas. Our ears

are open: we're trying to bring truth and tradition back into vogue again, and we'd love any help we can get.

Aside from “very informed person,” Epoch VIP has a second meaning for us. You are also indeed a very important person—not just to us, but to the rest of the nation. You're a person who values honesty, freedom of thought, and the goodness humanity has passed down from generation to generation since its oldest days. And for such a person, we'd gladly give our all.

Thank you for reading and for being a subscriber. Most of all, thank you for giving us hope that a media rooted in honesty can thrive in today's society.

*In Truth and Tradition,*  
The Epoch Times

## THE EPOCH TIMES

TRUTH AND TRADITION