



Welcome to a Tradition Two Centuries in the Making

Hello there, Epoch VIP! We're thrilled to have you here with us. We hope this paper finds you well—especially in today's world. There are new developments almost every day, with different interpretations coming from all different factions. It's a situation which makes it quite difficult to see what our future looks like as a country, and as a society.

In times like these, we believe that the best way to ground ourselves is to look into the past and see what's worked for our forefathers. That's why you may have heard that our motto is "truth and tradition," or that we're bringing back "traditional American journalism."

To us, this means that our work is guided by the same values and ideals that have guided

our nation for centuries: values like honesty, trust, faith, and compassion; ideals like freedom of expression, independent thought, equality, and unalienable rights.

We hope that when you read our paper, you'll be able to see these ideals and values reflected in our articles. We hope, as they've done for us, that they can give you strength and tranquility in this trying time.

Because to us, you're more than a subscriber, or a reader. You're one of our allies in the preservation of the greatest things that humanity has to offer—our history, our morals, our beliefs, our classics. You're an ally in our mission to ensure that the wisdom of our ancestors can be passed down to our progeny, that generations of Americans to

come will be able to understand the words left to us by our founding fathers.

And please don't hesitate to let us know if there's anything we could be doing better—whether it's in our reporting, our design or our customer service. The task of preserving history isn't an easy one and we'd like to get things as close to perfect as we possibly can. With you on our side, we hope to make even faster progress in the right direction.

Thank you for being a reader and thank you for being an ally in our quest for traditional American journalism. You give us a reason to exist.

In Truth and Tradition,
The Epoch Times

THE EPOCH TIMES

TRUTH AND TRADITION