

## Honest Journalism Is Always 'Essential'

reetings, Epoch VIP, and welcome to your print edition of The Epoch Times!

This might be your first time actually meeting us in person, which is great! Not that our online edition isn't just as good, but there's nothing quite like the feel of a good old-fashioned newspaper in your hands over a cup of coffee—at least, in our opinion.

And don't worry; while we do have many opinions of our own, we do our best to put them in our editorial and op-ed sections where opinions belong. Our news reporting is reserved for facts that we can prove with credible sources, so that we can deliver you an accurate, unbiased, and comprehensive picture of what's going on in the world today.

We're believers in the idea that news reporting

should inspire people of all different opinions to think independently and speak up, instead of being silenced in favor of a majority narrative.

That's why our job stops after we give you the facts: your reactions, emotions, and opinions are all your own. Maybe a report on injustice might sadden you, perhaps it might make you angry, perhaps you might want to do your own research and then decide. Maybe one of our lifestyle articles might make you laugh, or it might make you nostalgic. Maybe one of our mind and body articles will get you to think about life in a way you didn't before.

We don't know what your reaction will be, but what we do hope is that the paper in your hands inspires you to have an open, honest conversation—with your friends and family, with society, or even with us. Tell us if you agree, let us know if you disagree, write a letter to our editors; we'd love to hear from you. For we believe that freedom of expression is the fire that forges a society's best ideas, and that principle is also what drives the kind of classic American journalism we want to restore to the limelight.

So let's bring back news that's accountable to its readers. Let's bring back the dialogue that comes with getting the paper in the morning. Let us know if we're putting our money where our mouth is, because we want to prove that "truth and tradition" isn't just a motto.

With you on our side, we hope to get even better at living out that motto every day.

*In truth and tradition,*The Epoch Times

## THE EPOCH TIMES

TRUTH AND TRADITION